



# Demographic and Income Profile

Prepared by

1301 Skippack Pike  
Blue Bell, PA 19422

Site Type: Radius

Latitude: 40.164718  
Longitude: -75.286385  
Radius: 1.0 mile

Summary	2000	2007	2012
Population	5,158	5,545	5,767
Households	1,854	2,009	2,099
Families	1,407	1,480	1,513
Average Household Size	2.73	2.71	2.70
Owner Occupied HUs	1,559	1,686	1,754
Renter Occupied HUs	295	323	345
Median Age	41.8	44.5	45.7

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.79%	0.42%	1.30%
Households	0.88%	0.51%	1.33%
Families	0.44%	0.08%	1.08%
Owner HHs	0.79%	0.5%	1.41%
Median Household Income	3.95%	3.37%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	68	3.7%	48	2.4%	39	1.9%
\$15,000 - \$24,999	89	4.8%	54	2.7%	32	1.5%
\$25,000 - \$34,999	117	6.3%	68	3.4%	55	2.6%
\$35,000 - \$49,999	172	9.3%	147	7.3%	108	5.2%
\$50,000 - \$74,999	280	15.2%	239	11.9%	228	10.9%
\$75,000 - \$99,999	292	15.8%	269	13.4%	205	9.8%
\$100,000 - \$149,999	378	20.5%	438	21.8%	409	19.5%
\$150,000 - \$199,000	179	9.7%	286	14.2%	336	16.0%
\$200,000+	273	14.8%	460	22.9%	685	32.7%
Median Household Income	\$90,268		\$120,091		\$145,781	
Average Household Income	\$117,177		\$158,113		\$194,579	
Per Capita Income	\$42,827		\$58,699		\$72,494	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	305	5.9%	296	5.3%	316	5.5%
5 - 9	369	7.2%	373	6.7%	328	5.7%
10 - 14	391	7.6%	410	7.4%	433	7.5%
15 - 19	307	6.0%	350	6.3%	379	6.6%
20 - 24	175	3.4%	201	3.6%	215	3.7%
25 - 34	458	8.9%	384	6.9%	390	6.8%
35 - 44	863	16.7%	805	14.5%	742	12.9%
45 - 54	900	17.4%	913	16.5%	1,031	17.9%
55 - 64	588	11.4%	899	16.2%	885	15.3%
65 - 74	357	6.9%	378	6.8%	542	9.4%
75 - 84	278	5.4%	319	5.8%	302	5.2%
85+	167	3.2%	218	3.9%	203	3.5%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	4,494	87.1%	4,572	82.5%	4,535	78.6%
Black Alone	151	2.9%	199	3.6%	231	4.0%
American Indian Alone	6	0.1%	10	0.2%	13	0.2%
Asian Alone	455	8.8%	701	12.6%	919	15.9%
Pacific Islander Alone	0	0.0%	0	0.0%	0	0.0%
Some Other Race Alone	10	0.2%	11	0.2%	13	0.2%
Two or More Races	43	0.8%	52	0.9%	57	1.0%
Hispanic Origin (Any Race)	72	1.4%	100	1.8%	121	2.1%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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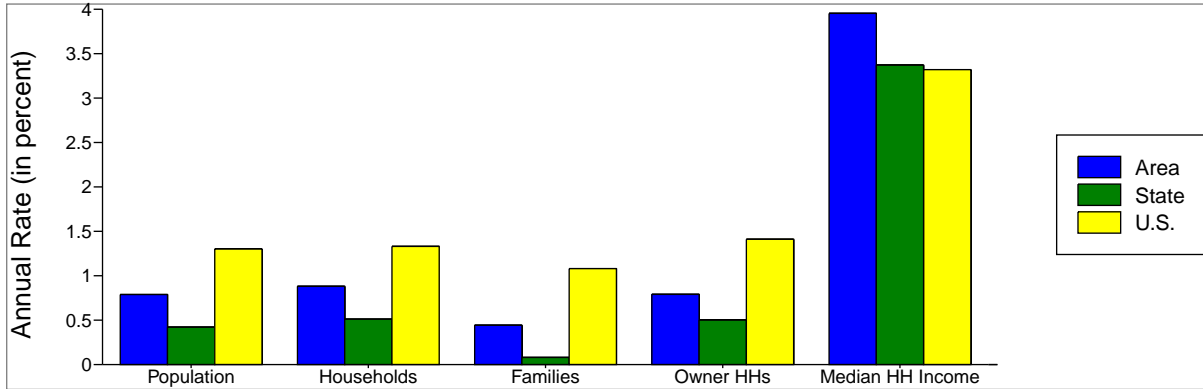
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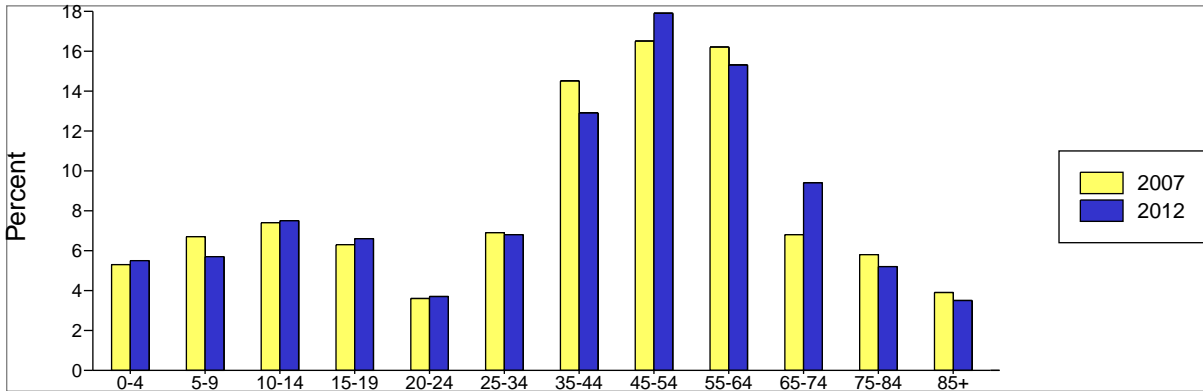
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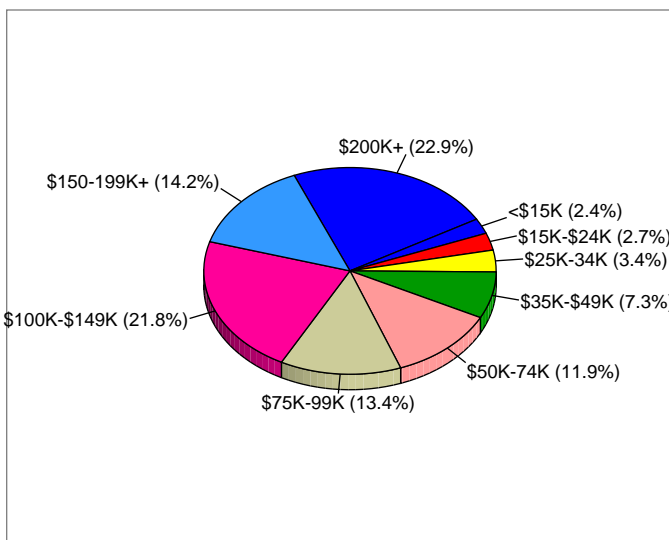
Trends 2007-2012



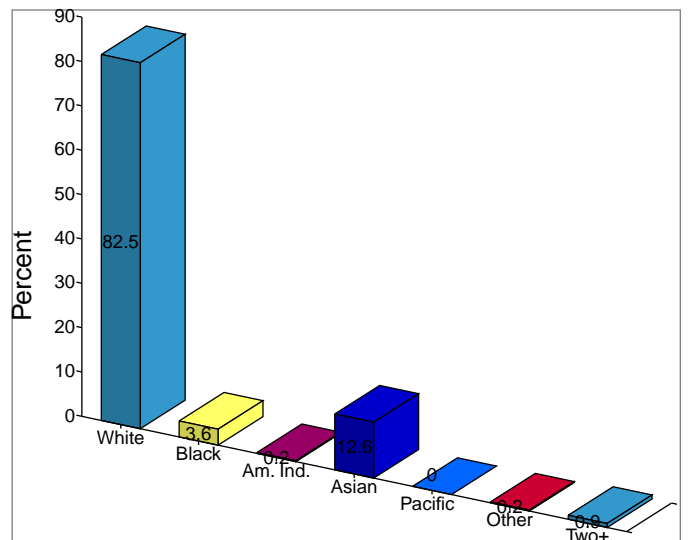
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 1.8%



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Site Type: Radius

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Summary	2000	2007	2012
Population	41,946	43,257	44,575
Households	16,067	16,513	17,065
Families	11,512	11,543	11,667
Average Household Size	2.55	2.56	2.55
Owner Occupied HUs	12,549	13,077	13,521
Renter Occupied HUs	3,518	3,436	3,544
Median Age	42.0	44.8	45.7

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.6%	0.42%	1.30%
Households	0.66%	0.51%	1.33%
Families	0.21%	0.08%	1.08%
Owner HHs	0.67%	0.5%	1.41%
Median Household Income	4.2%	3.37%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	895	5.5%	544	3.3%	444	2.6%
\$15,000 - \$24,999	1,048	6.5%	662	4.0%	480	2.8%
\$25,000 - \$34,999	1,202	7.4%	720	4.4%	573	3.4%
\$35,000 - \$49,999	2,014	12.4%	1,559	9.4%	974	5.7%
\$50,000 - \$74,999	3,115	19.3%	2,551	15.4%	2,368	13.9%
\$75,000 - \$99,999	2,492	15.4%	2,550	15.4%	2,254	13.2%
\$100,000 - \$149,999	2,828	17.5%	3,543	21.5%	3,462	20.3%
\$150,000 - \$199,000	1,211	7.5%	1,804	10.9%	2,543	14.9%
\$200,000+	1,375	8.5%	2,580	15.6%	3,968	23.3%
Median Household Income	\$73,129		\$95,886		\$117,806	
Average Household Income	\$94,191		\$132,759		\$167,165	
Per Capita Income	\$36,515		\$51,433		\$64,919	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	2,293	5.5%	2,196	5.1%	2,294	5.1%
5 - 9	2,668	6.4%	2,592	6.0%	2,357	5.3%
10 - 14	2,879	6.9%	2,848	6.6%	2,977	6.7%
15 - 19	2,362	5.6%	2,679	6.2%	2,750	6.2%
20 - 24	1,648	3.9%	1,824	4.2%	2,013	4.5%
25 - 34	4,532	10.8%	3,709	8.6%	3,494	7.8%
35 - 44	6,784	16.2%	5,879	13.6%	5,861	13.1%
45 - 54	6,707	16.0%	7,058	16.3%	7,432	16.7%
55 - 64	4,652	11.1%	6,226	14.4%	6,594	14.8%
65 - 74	3,723	8.9%	3,579	8.3%	4,073	9.1%
75 - 84	2,715	6.5%	3,259	7.5%	3,049	6.8%
85+	985	2.3%	1,407	3.3%	1,680	3.8%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	36,666	87.4%	35,900	83.0%	35,628	79.9%
Black Alone	2,308	5.5%	3,104	7.2%	3,520	7.9%
American Indian Alone	41	0.1%	49	0.1%	59	0.1%
Asian Alone	2,416	5.8%	3,584	8.3%	4,672	10.5%
Pacific Islander Alone	3	0.0%	4	0.0%	5	0.0%
Some Other Race Alone	130	0.3%	169	0.4%	197	0.4%
Two or More Races	382	0.9%	446	1.0%	493	1.1%
Hispanic Origin (Any Race)	520	1.2%	666	1.5%	793	1.8%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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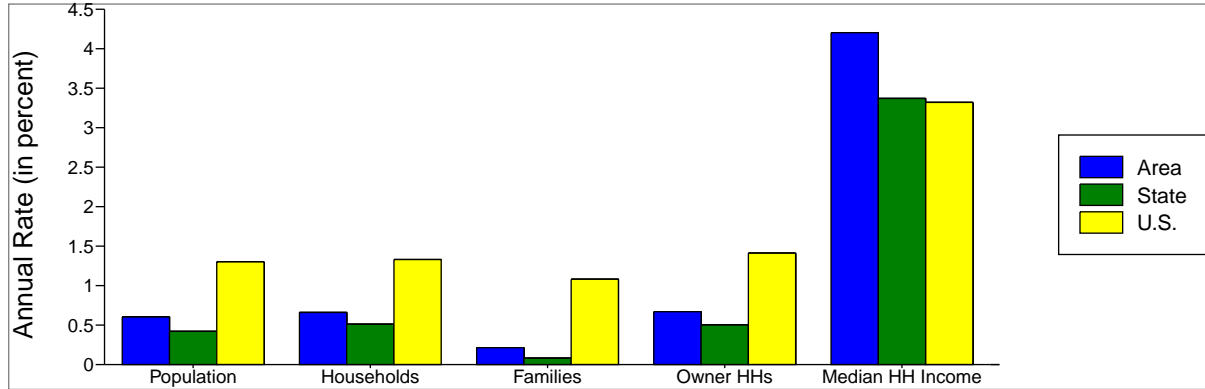
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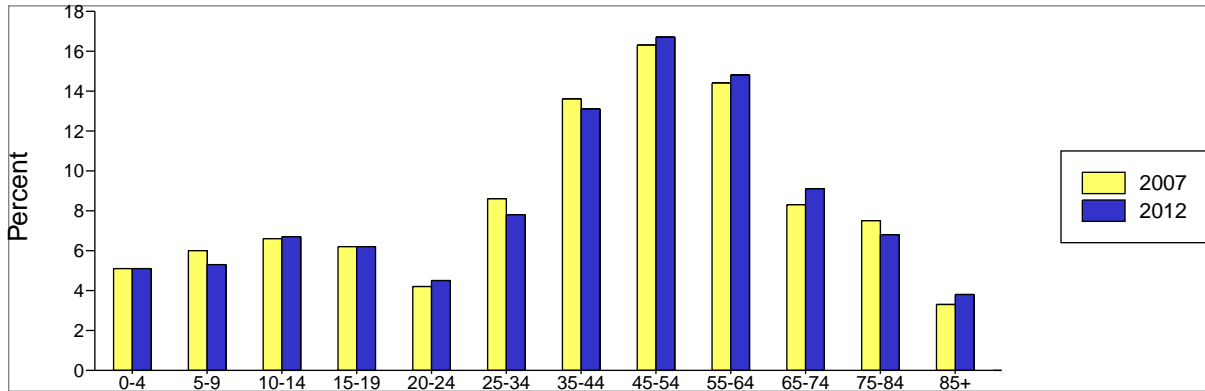
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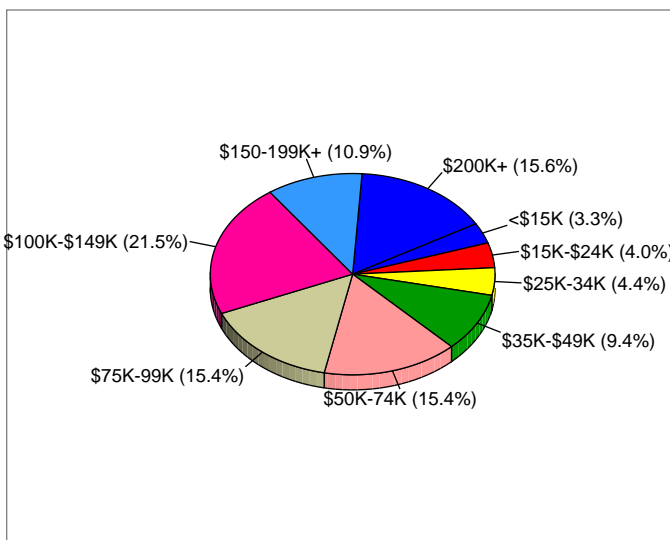
Trends 2007-2012



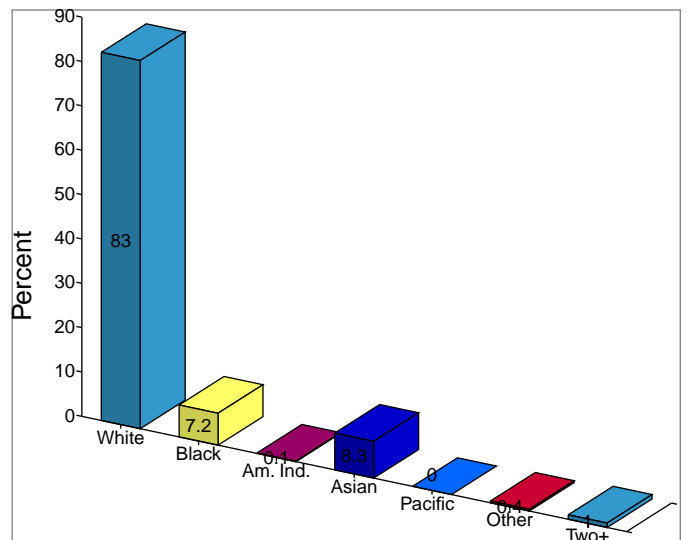
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 1.5%



# Demographic and Income Profile

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Site Type: Radius

Latitude: 40.164718  
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Summary	2000	2007	2012
Population	146,471	153,458	158,270
Households	57,400	60,223	62,239
Families	38,707	39,365	39,704
Average Household Size	2.50	2.49	2.49
Owner Occupied HUs	40,180	42,648	44,087
Renter Occupied HUs	17,220	17,576	18,151
Median Age	39.0	41.2	42.4

Trends: 2007-2012 Annual Rate	Area	State	National
Population	0.62%	0.42%	1.30%
Households	0.66%	0.51%	1.33%
Families	0.17%	0.08%	1.08%
Owner HHs	0.67%	0.5%	1.41%
Median Household Income	3.7%	3.37%	3.32%

Households by Income	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
< \$15,000	5,114	8.9%	3,437	5.7%	2,906	4.7%
\$15,000 - \$24,999	4,979	8.7%	3,687	6.1%	2,884	4.6%
\$25,000 - \$34,999	5,719	10.0%	3,893	6.5%	3,191	5.1%
\$35,000 - \$49,999	8,784	15.3%	7,318	12.2%	5,148	8.3%
\$50,000 - \$74,999	11,885	20.7%	10,868	18.0%	10,362	16.6%
\$75,000 - \$99,999	7,586	13.2%	9,674	16.1%	8,971	14.4%
\$100,000 - \$149,999	7,427	12.9%	10,748	17.8%	12,145	19.5%
\$150,000 - \$199,000	2,910	5.1%	4,550	7.6%	7,116	11.4%
\$200,000+	3,049	5.3%	6,049	10.0%	9,515	15.3%
Median Household Income	\$57,644		\$76,737		\$92,037	
Average Household Income	\$77,437		\$106,907		\$134,452	
Per Capita Income	\$30,291		\$41,812		\$52,598	

Population by Age	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
0 - 4	8,770	6.0%	8,784	5.7%	9,175	5.8%
5 - 9	9,774	6.7%	9,384	6.1%	8,914	5.6%
10 - 14	10,059	6.9%	10,119	6.6%	10,139	6.4%
15 - 19	8,615	5.9%	9,946	6.5%	9,903	6.3%
20 - 24	7,285	5.0%	7,889	5.1%	9,110	5.8%
25 - 34	19,285	13.2%	16,901	11.0%	16,366	10.3%
35 - 44	24,238	16.5%	22,729	14.8%	21,782	13.8%
45 - 54	21,643	14.8%	24,196	15.8%	25,879	16.4%
55 - 64	14,245	9.7%	18,919	12.3%	21,401	13.5%
65 - 74	11,274	7.7%	10,797	7.0%	11,831	7.5%
75 - 84	8,299	5.7%	9,521	6.2%	8,744	5.5%
85+	2,987	2.0%	4,272	2.8%	5,026	3.2%

Race and Ethnicity	2000		2007		2012	
	Number	Percent	Number	Percent	Number	Percent
White Alone	118,599	81.0%	117,726	76.7%	116,660	73.7%
Black Alone	16,573	11.3%	20,088	13.1%	22,171	14.0%
American Indian Alone	167	0.1%	190	0.1%	213	0.1%
Asian Alone	7,241	4.9%	10,823	7.1%	14,085	8.9%
Pacific Islander Alone	26	0.0%	36	0.0%	44	0.0%
Some Other Race Alone	1,831	1.3%	2,265	1.5%	2,571	1.6%
Two or More Races	2,034	1.4%	2,329	1.5%	2,525	1.6%
Hispanic Origin (Any Race)	4,833	3.3%	5,952	3.9%	6,768	4.3%

Data Note: Income is expressed in current dollars.

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing. ESRI forecasts for 2007 and 2012.



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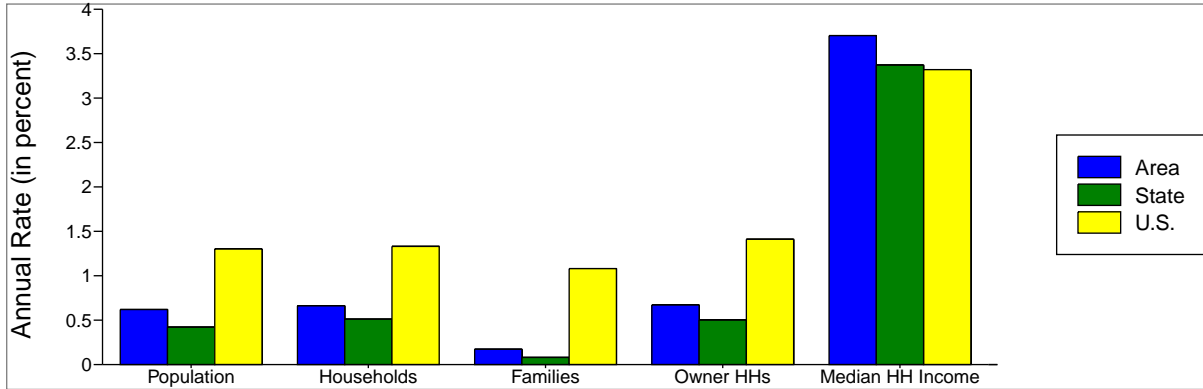
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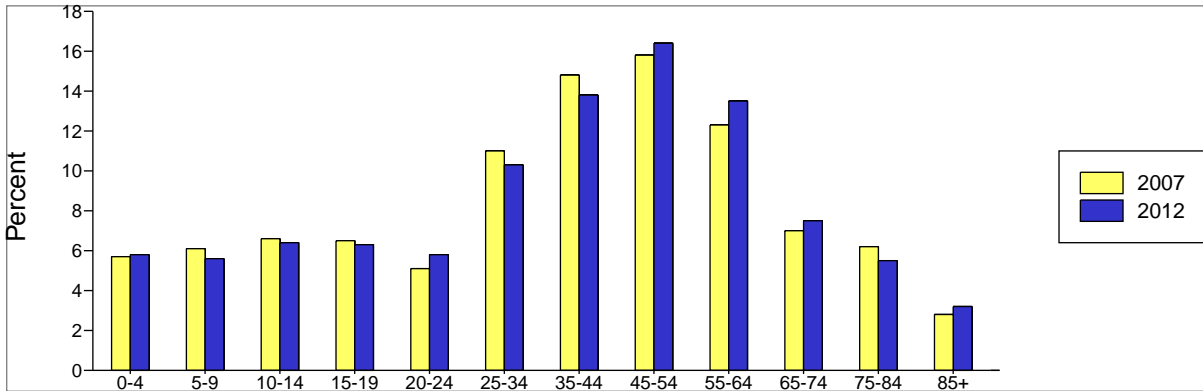
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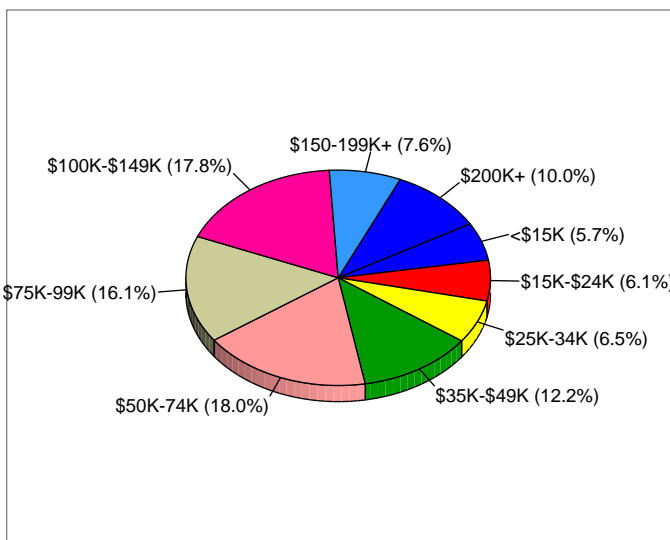
Trends 2007-2012



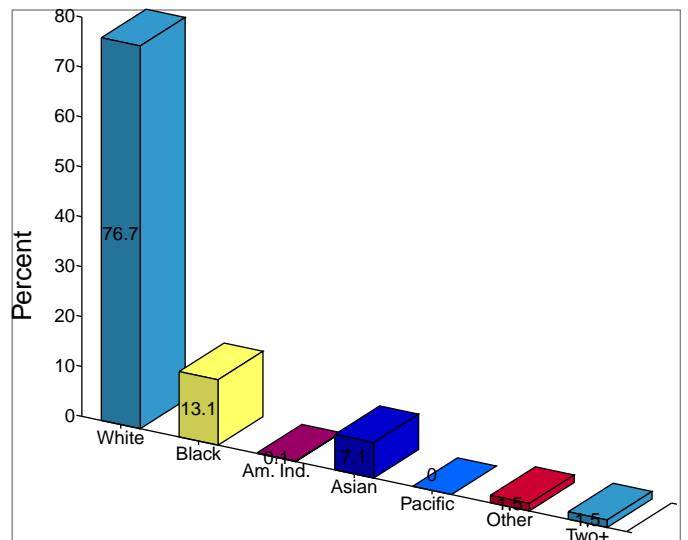
Population by Age



2007 Household Income



2007 Population by Race



2007 Percent Hispanic Origin: 3.9%